

ADDITIONAL FORMS OF PROMOTION

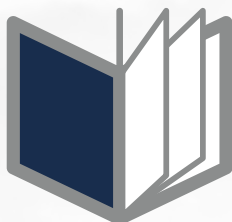
International
Transport & Logistics
Exhibition



STAND OUT FROM THE CROWD!

Advertising in the official catalogue

1



Advertisement in the catalogue - 2nd cover
(full page)

PRICE: **800** EUR

2



Advertisement in the catalogue - 3rd cover
(full page)

PRICE: **700** EUR

3



Advertisement in the catalogue - 4th cover
(full page)

PRICE: **1 000** EUR

4



Advertisement in the catalogue

FULL PAGE: **500** EUR

HALF PAGE: **300** EUR

Official Catalogue:

- distributed exclusively among the visitors
- database of business contacts
- printed copies + available online throughout the year (~A5)



Promotion at the visitors registration point

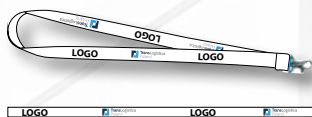
5



Advertisement / logo on visitors` badges
(1000 pcs set)

PRICE: **500 EUR**

6



Exhibitor`s logo alternately with the logo
of the fair on the visitors` lanyards
(1000 pcs set)

PRICE: **500 EUR**

7



Logo in the floorplan in the exhibition catalogue*

The Exhibition Catalogue, including the floor plan, constitutes primary source of information and makes it easier for the visitors to reach particular stands. The catalogue is distributed together with the ID badge at the visitor registration point.

PRICE: **150 EUR**

Exhibition Brochure:

- distributed exclusively among the visitors
- includes floor plans, list of exhibitors and conference agenda

* Exhibitor`s logo/QR code will be placed in the floor plan.
The size of the logo will be limited by the size of the stand.

Advertising opportunities at the fair

8



Distribution of advertising gadgets / information materials with the exhibition catalogue (1000 pcs)***

PRICE: **600** EUR

9



Permit for distribution of marketing materials during the fair (for 1 promoter)

PRICE: **300** EUR

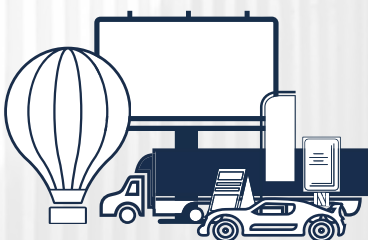
10



Roll up display in the exhibition entrance hall in the location indicated by the organizer

PRICE: **200** EUR

11



Small and large scale advertising - the possibility of exposure in the location indicated by the organizer

Small scale advertising: **500** EUR
(advertising walls, totems, winders, cars etc.)

Large scale advertising: **INDIVIDUAL PRICING** (min. 875 EUR)
(balloons, LED displays, trucks, trailers etc.)

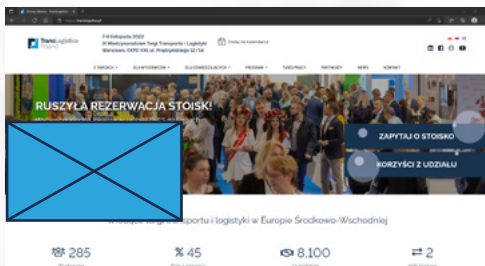
Benefits:

- guaranteed publicity
- visitors learn about the exhibitor even before they enter the exhibition halls

*** Promotional materials to be provided by the exhibitor

Advertising at www.romania.translogistica.eu

12



Home page - floating banner 700x400 px****
(date: 17.09-17.10)

File format: JPEG

Link: <https://romania.translogistica.eu/>

PRICE: **800 EUR**

13



Visitor registration form - banner 1110x300 px****
(date: 17.09-17.10)

File format: JPEG

Link: <https://romania.translogistica.eu/en/online-registration/>

PRICE: **800 EUR**

14



Conference programme tab - banner 1110x300 px****
(date: 17.09-17.10)

File format: JPEG

Link: <https://romania.translogistica.eu/en/conference-agenda/>

PRICE: **500 EUR**

15



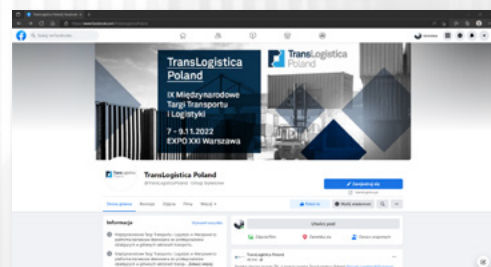
Gallery - banner 390x260 px****
(banner as the first photo)

File format: JPEG

Link: <https://romania.translogistica.eu/en/about-exhibition/gallery/>

PRICE: **200 EUR**

16



Promotion on LinkedIn****
(publication time will be agreed with the organizer)

File format: JPEG

Link:
www.linkedin.com/showcase/translogistica-romania

1x POST: **175 EUR**
3x POST: **375 EUR**
5x POST: **500 EUR**

17



Dedicated mailing including invitation to the exhibitor's stand (publication date to be set with organizer / max. 2 companies)

File format: JPEG

Mailing sent to the database of registered visitors. Graphic and text block including exhibitor's logo / stand number / invitation content. The first block in the mailing under the header.

PRICE: **1 000 EUR**

Benefits:

- guaranteed publicity
- professionals pre-registered online before the exhibition
- all marketing materials redirect to www.romania.translogistica.eu

**** Design is not included!

Conference

18



Conference PARTNER
(participation in the substantive program,
participation in a debate or substantive presentation)

INDIVIDUAL PRICING

19



Product presentation on the discussion forum
(time: 20 min)

PRICE: from **400** EUR



ASK ABOUT OFFER

(substantive program, conferences, debates)

Grigore Gorincioi

+40 747 903 210

grigore@romania.translogistica.eu

Benefits:

- mass reach
- available to all visitors

ORDER FORM

ADDITIONAL FORMS OF PROMOTION

Order in accordance with the specifications on pages 2-5.

Advertising in the official catalogue

	PRICE (EUR)	QTY	SUM (EUR)
1 Advertisement in the catalogue - 2nd cover	800	1	
2 Advertisement in the catalogue - 3rd cover	700	1	
3 Advertisement in the catalogue - 4th cover	1 000	1	
4 Advertisement in the catalogue	FULL PAGE: 500 • HALF PAGE: 300		

Promotion at the visitors registration point

	PRICE (EUR)	QTY	SUM (EUR)
5 Advertisement / logo on visitors` badges	500		
6 Exhibitor's logo alternately with the logo of the fair on the visitors' lanyards	500		
7 Logo in the floorplan in the exhibition catalogue	150		

Advertising opportunities at the fair

	PRICE (EUR)	QTY	SUM (EUR)
8 Distribution of advertising gadgets / information materials with the exhibition catalogue	600		
9 Permit for distribution of marketing materials during the fair	300		
10 Roll up display in the exhibition entrance hall	200		
11 Small and large scale advertising	SMALL SCALE: 500 • LARGE SCALE:		

Advertising at www.romania.translogistica.eu

	PRICE (EUR)	QTY	SUM (EUR)
12 Home page - floating banner 700x400 px	800	1	
13 Visitor registration form - banner 1110x300 px	800	1	
14 Conference programme tab - banner 1110x300 px	500	1	
15 Gallery - banner 390x260 px	200		
16 Promotion on LinkedIn	1x POST: 175 • 3x POST: 375 • 5x POST: 500		
17 Dedicated mailing	1 000		

Conference

	PRICE (EUR)	QTY	SUM (EUR)
18 Conference PARTNER		-	
19 Product presentation on the discussion forum	400		



TOTAL (NET):

I declare that I have read and understood the Exhibition Technical Rules and Regulations, Exhibition Technical Rules and Regulations and the rules of the exhibition hall and I accept all the articles contained therein.

Company stamp, date

Name Company stamp, date and signature of representative